

Honolulu City Council  
530 South King Street, Room 202  
Honolulu, Hawaii 96813

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May 7, 2014

RE: Bill 69 (2013) – Relating to Public Transit

Aloha e Chair Martin and members:

I support Bill 69 which would allow advertising on City buses. I respect the wisdom in measures formed many years ago to prohibit public advertisements. Fast forward to present and the need to meet transportation demands created by limited roadways and use by an ever expanding county populace.

Bill 69 considers the wisdom in earlier measures by limiting the size and content of advertisements while enabling the City to generate revenue that would support the maintenance and expansion of public transportation services.

Mahalo for the opportunity to submit testimony in Support of Bill 69.

Shirley Swinney  
District 1, Kapolei